

## SUPPLEMENTAL EXHIBIT E

### **SOUTH DAKOTA PUBLIC UTILITIES COMMISSION LIFELINE/TRIBAL LINK UP ADVERTISING/OUTREACH ANNUAL REPORT JULY 1, 2026**

Company: Jefferson Telephone Company

Address: 104 4th Street  
Jefferson, SD 57049

Telephone number: 712.271.5576

Company contact: Nicole Kroll

Study Area Code: 391666

#### Lifeline/Tribal Link Up Advertising/Outreach Activities:

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Advertise in media of general distribution.\* (See attached advertisement(s).)

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Letter to existing and new customers regarding the availability of Lifeline/Tribal Link Up within 1<sup>st</sup> 30 days of service.\* (See attached letter.)

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Company's Lifeline/Tribal Link Up information in directory.

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Company's Lifeline/Tribal Link Up information available on Company website.

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Company's information posted on USAC website.

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Other (describe):

\*Required

## Company Letter to Customers

The attached letter was emailed or mailed to all of Company's customers in South Dakota on July 3, 2026.



Long Lines Broadband is committed to ensuring that quality communications services remain affordable and accessible for all members of our community. As part of this commitment, we are providing annual notice of the availability of the federal Lifeline Assistance Program and, where applicable, the Link Up Assistance Program for eligible low-income consumers. [fcc.gov], [usac.org]

#### **Lifeline Assistance Program**

Lifeline is a federal program administered by the Federal Communications Commission (FCC) that helps eligible low-income households pay for telecommunications and broadband services. Eligible customers may receive a monthly discount of up to \$9.25 on qualifying voice, broadband internet, or bundled services. Only one Lifeline benefit is permitted per household. [fcc.gov]

A household may qualify for Lifeline if:

- Household income is at or below 135% of the Federal Poverty Guidelines, or
- A household member participates in certain qualifying government assistance programs, including:
  - Supplemental Nutrition Assistance Program (SNAP)
  - Medicaid
  - Supplemental Security Income (SSI)
  - Federal Public Housing Assistance
  - Veterans Pension or Survivors Pension Benefits
  - Certain Tribal assistance programs (where applicable) [fcc.gov], [lifelinesupport.org]

#### **Link Up Assistance Program**

For consumers residing on qualifying Tribal lands, the federal Link Up program may provide a discount of up to \$100 toward the initial installation or activation charges for voice telephone service. Link Up is generally available only to eligible consumers living on qualifying Tribal lands and is a one-time benefit per address. [usac.org], [lifelinesupport.org]

#### **Enhanced Tribal Benefits**

Eligible consumers who reside on qualifying Tribal lands may qualify for an enhanced Lifeline benefit of up to \$34.25 per month and may also be eligible for Link Up assistance. [usac.org], [fcc.gov]

#### **How to Apply**

Customers may determine eligibility and apply for Lifeline through the National Verifier at: [www.lifelinesupport.org](http://www.lifelinesupport.org)

Additional information is also available from the Universal Service Administrative Company (USAC) or by contacting Long Lines Broadband customer service. [fcc.gov]

If you believe you may qualify for Lifeline service or would like more information about these federal assistance programs, please contact Long Lines Broadband at:

Long Lines Broadband  
504 4th Street  
Sergeant Bluff, IA 51054  
712-271-4000



**712.271.4000**  
LongLines.com

We Make It  
**EASY**

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This email was sent to all Long Lines Broadband customers residing in South Dakota as required by the State of South Dakota. If you have questions about the authenticity of this email, please contact us at 712-271-4000. Thank you for being a Long Lines Broadband customer.