

South Dakota - Natural Gas Demand-Side Management Survey March 2008

- 1) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	1.47%
6 - 10 yrs old	7.35%
11 - 15 yrs old	2.94%
16 - 20 yrs old	7.35%
21 - 30 yrs old	32.35%
31 - 40 yrs old	25.00%
More than 40 yrs old	20.59%
Don't know	2.94%

- 2) Did the incentive offer influence your decision to purchase an ENERGY STAR rated programmable thermostat and/or furnace?

Yes	48.72%
No	47.86%
No Answer	3.42%

- 3) Did the current price of natural gas influence your decision to purchase an ENERGY STAR rated programmable thermostat and/or furnace?

Yes	76.07%
No	22.22%
No Answer	1.71%

- 4) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	7.50%
6 - 10 hours	17.50%
11 - 15 hours	7.50%
16 - 20 hours	7.50%
21 - 25 hours	3.75%
26 - 30 hours	8.75%
More than 30 hours	47.50%

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- 5) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	2.41%
1 - 3 Degrees	7.23%
4 - 5 Degrees	31.34%
6 - 8 Degrees	28.92%
9 - 10 Degrees	22.89%
More than 10 Degrees	7.23%

- 6) What is your total household income level?

Less than \$25,000/year	17.09%
\$25,001 - \$50,000/year	26.50%
\$50,001 - \$75,000/year	27.35%
\$75,001 - \$100,000/year	15.38%
More than \$100,000/year	7.69%
No Answer	5.98%